

Authorized Items

Fruits

Apples	Peaches
Apricots	Pears
Blackberries	Plums
Cantaloupe (whole)	Raspberries
Cherries	Strawberries
Grapes	Watermelon (whole)
Nectarines	

Herbs (cut)

Basil	Lovage	Thyme
Chives	Marjoram	
Coriander	Mint	
Cilantro	Oregano	
Dill	Parsley	
Garlic	Rosemary	
Horseradish	Sage	

Vegetables

Asparagus	Eggplant	Pumpkins
Beans	Greens (all)	Radishes
Beets	Kohlrabi	Rhubarb
Broccoli	Leeks	Rutabaga
Brussels Sprouts	Mushrooms	Shallots
Cabbage	Okra	Spinach
Carrots	Onions	Squash
Cauliflower	Parsnips	Tomatoes
Celery	Peas	Turnips
Corn on the cob	Peppers	Zucchini
Cucumbers	Potatoes	

Why shop at Farmers' Markets?

Fresh fruit, vegetables and herbs are packed with vitamins, minerals, and fiber your body needs.

Farmers' markets provide fresh, nutritious foods directly from the source and not only are a fun outing but a great way to support your local economy as well!

Need recipe ideas or cooking tips for fruits and vegetables?

Check out the new **Fruit & Veggie Hub** on the WIC Shopper app for produce shopping and storage tips, as well as recipe inspiration and meal planning support!



Clermont County WIC

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This institution is an equal opportunity provider.



2026 WIC Farmers' Market Nutrition Program (FMNP) Guide

Clermont County WIC

Eat local and support local farmers with FMNP, a benefit program to help you buy Ohio-grown fresh vegetables, fruits, and herbs.



Department of Health

Women, Infants, and
Children Program (WIC)

Benefits cannot be used for baked goods, processed foods like honey or jams, or tropical and citrus fruits not grown in Ohio such as bananas, pineapples, or lemons.

How do I redeem my benefits?

Visit one of the authorized locations and look for a WIC Farmers Market Nutrition Program poster when you shop. Each participating farmer will display a sign at their stand indicating that they accept WIC FMNP benefits.



Look for this poster!

WIC FMNP has gone digital!

New this year, instead of physical coupons you can use your WIC shopper app to purchase authorized produce with your FMNP benefits. Click the Homegrown icon and show the farmer your QR code. The farmer will scan it and charge your FMNP benefits, automatically deducting from your pre-loaded benefits.



Where can I use my WIC FMNP benefits?

Simmons Farms

3020 Schaller Rd, Bethel

Saturdays

10:00am – 2:00pm

DK Farm

Williamsburg Farmer's Market

150 E Main St, Williamsburg

May 6 – Oct 14

Wednesdays 4:00pm – 7:00pm

West Family Produce

Loveland Farmers Market

205 Broadway St, Loveland

May 3 – October 28

Tuesdays 3:00pm – 6:30pm

Greensward Farm and Garden

Goshen Farmers Market

6785 Goshen Rd, Goshen

June 4 – Sept 3

Thursdays 4:30pm – 7:00pm

Milford Farmers Market

1025 Lila Ave, Milford

June 6 – Oct 24

Saturdays 10:00am – 2:00pm

Gray Fox Farms

3620 OH-222, Batavia

Call [\(513\) 309-9454](tel:513-309-9454) to confirm hours and farmers market attendance

Shopping Tips

- Arrive early for the best selection
- Browse before you buy
- Bring a tote bag to carry home fresh fruits and vegetables
- Talk to the farmers: ask for tips on storage and preparation

Important Reminders

- Benefits can be used through the end of October
- FMNP Benefits cannot be used at regular grocery stores, only at authorized farmer locations